



YMCA Spring Into *Motion*

Sponsorship Package



140 YEARS
OF BELONGING

Shine On  Cape
Breton



Since 1886, a charity **igniting** **potential** in people

For 140 years, our YMCA is strengthening community by providing childcare, health, and wellness programs and now employment and housing for individuals regardless of their financial situation. Through Financial Assistance Program, our YMCA removes barriers for everyone to belong, grow, and thrive.

Today, the need for donor supports continues to grow. YMCA relies on the support of community partners to sustain and expand its programs and services.

By supporting YMCA initiatives, **sponsors are investing in healthier families, stronger community, and a more inclusive future for Cape Breton.**

Sponsorship Options

Spring into Motion is a **high-energy, team-based fundraising event to support our YMCA**. Sponsorship opportunities are designed to give local businesses meaningful visibility while directly supporting inclusive access to health, wellness, and community programs.

To become a sponsor, please contact Development Coordinator, Ankit Wadhwa.

\$3000 - Presenting Sponsor (1 Opportunity)

- Sponsor banner / signage at event (provided by sponsor)
- Prominent logo on materials, including print, ads and website
- Logo and sponsorship acknowledgement on social media
- Speaking opportunity at event kick-off and after-party

\$1000 - Hour Theme Sponsor (4 Opportunities)

- This hour is Brought to you by, _____
- Sponsor banner / signage at event (provided by sponsor)
- Logo on materials and social media
- For Hydration/Snack Sponsorship (minimum \$500 cash value)

\$500 - Workout Challenge Sponsor (10 Opportunities)

- Sponsor banner / signage at the Challenge Station (provided by sponsor)
- Right to promote their business at the event and at the station



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